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June 02, 2026

The Hon'ble Shri Brijmohan Agrawal Ji
Member of Parliament
Lok Sabha
Government of India
New Delhi

Subject: Invitation as Special Guest for the Inaugural Ceremony of "Emerge Jammu & Kashmir 2026 - Connecting Jammu & Kashmir with the Globe", Organised in Collaboration with the Tourism Department, Government of Jammu & Kashmir

Hon'ble Sir,

Greetings from Emerge Jammu & Kashmir 2026.

It gives us immense pleasure and privilege to extend a cordial invitation to you to grace the Inaugural Ceremony of Emerge Jammu & Kashmir 2026 - Connecting Jammu & Kashmir with the Globe, scheduled to be held on 25th September 2026 at SKICC, Srinagar, as our Special Guest.

Emerge Jammu & Kashmir 2026 is a national convergence platform being organised from 25th to 27th September 2026 in collaboration with the Tourism Department, Government of Jammu & Kashmir. The initiative seeks to bring together leaders from tourism, business, MSMEs, culture, sports, education, entrepreneurship and public policy with the objective of strengthening Jammu & Kashmir's engagement with the rest of India and the wider world.

Inspired by the visionary leadership of Hon'ble Prime Minister Shri Narendra Modi Ji and the spirit of Ek Bharat, Shreshtha Bharat, the event aims to build stronger cultural, economic and emotional connections between Jammu & Kashmir and different regions of the country. The successful hosting of the G20 Tourism Working Group Meeting in Srinagar demonstrated to the world the immense potential of Jammu & Kashmir as a destination of peace, opportunity and global engagement.

As a special segment of the event, we are also proposing to organise Aadi Sanskriti Mahotsav 2026 - A National Tribal Cultural Exchange Festival, bringing together tribal artists, artisans, cultural ambassadors and traditional performers from different States and Union Territories. The festival seeks to celebrate India's rich tribal heritage while creating meaningful cultural exchanges between tribal communities and the people of Jammu & Kashmir.

Hon'ble Sir, your long-standing contribution to public life, rural development, cultural promotion, social welfare and the empowerment of local communities has earned widespread respect across the country. Your commitment towards preserving India's cultural heritage and promoting inclusive development continues to inspire countless citizens, particularly the youth. We firmly believe that your presence at the inaugural ceremony would greatly enrich the occasion and provide encouragement to entrepreneurs, youth leaders, artists, tribal representatives, delegates and stakeholders participating from various parts of India.

The inaugural session is expected to be attended by policymakers, industry leaders, tourism stakeholders, MSME representatives, academicians, sportspersons, cultural ambassadors and delegates from across the country.

We would be deeply honoured by your presence and respectfully request you to grace the occasion as our Special Guest and share your valuable thoughts with the gathering.

Looking forward to your kind acceptance, valuable guidance and esteemed presence in the beautiful Valley of Kashmir.

With highest regards and warm wishes.

Yours sincerely,


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Director

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